



## Sustainable Trade Planning

**Sustainability and climate change are set to completely transform trade liberalisation and the globalisation landscape over the coming years; companies need to be prepared for this.**

It can be easy to think of sustainability as being a government responsibility where little is achieved without legislation or large corporations implementing radical changes; or through the lens of global trade, without widespread inclusion of environmental provisions in bilateral and regional trade agreements, with action associated with non-compliance. Thinking like this risks the future viability of your company as regulatory pressures increase and punitive measures are introduced.

### Sustainability and global trade

Adopting sustainability as a pillar of business growth can lead to innovation and competitive advantage for your company as well as the ‘feel good’ factor that you are contributing to a more sustainable and prosperous world for all. But the truth is, as small cogs in large supply chains, SMEs will sooner or later be forced to follow stringent sustainability requirements like reporting on labour practices, reducing carbon emissions, reducing use of harmful materials, etc. or quickly be left behind. This is far more complex and difficult to influence/control with global partners and markets.

We have also witnessed in recent years the emergence of the socially conscious consumer and client who actually





care about issues like human rights and eliminating slavery; and who would rather pay a premium for a product that protects nature than a lower price for one that contributes to its destruction. All of these factors and more impact SMEs, but ever move so, SMEs trading globally, be that importing or exporting. In response to this growing imperative, the *Empowering SMEs in International Trade* offers a sustainable trade planning service that utilises several innovative frameworks and tools to help you not only assess your current mode of operating through the ‘sustainability lens’, but also guide you towards adopting sustainable trade practices that will serve to gain competitive advantage and futureproof growth in light of future legislative changes globally.

So, if you are looking to better understand how sustainable your global trading practices are and what changes can be made to help to drive growth and competitive advantage for your company, register for this service (details below).

### Eligibility criteria:

You can be a goods or services-based company, and a novice or experienced importer or exporter. However, you must:

-  Be a Small Medium Enterprise (SME)
-  Be based in Lincolnshire, Leicestershire, Nottinghamshire or Derbyshire

### How to register

To proceed, simply book a 1:1 support session via the programme’s Eventbrite page (<https://www.eventbrite.co.uk/o/empowering-smes-in-international-trade-programme-34071854063>).

Alternatively, you can email us at [internationalisation@globaltradedept.com](mailto:internationalisation@globaltradedept.com).

**NB:** You may also like to access other support offered by the programme. Ask for more details.

### Additional support offered by the programme

- ⇒ **Specialist 1:1 Support sessions:** Between 2 and 8 hours of company dedicated support via Trade Clinics and Deep Dive sessions focusing on import and/or export.
- ⇒ **Trade Compliance Reviews:** On-site review of import and/or export processes and documentation, full report with recommendations on achieving compliance standards expected in an HMRC audit.
- ⇒ **Global Trade Management programme:** 30 hours of operational, ‘hands on’ support from a dedicated Global Trade Manager to improve knowledge and boost import/export capacity.
- ⇒ **Global Trader Peer Networks:** Up to 10 hours of support delivered over 5 peer group sessions, each exploring a different international trade challenge or opportunity. Moderated by a global trade specialist with guest specialists where subject matter warrants.

*“The information in their webinars is presented so that it is understandable and relevant without getting too technical for non-experts. I feel so much more confident in discussing the elements that are relevant to our company with my colleagues, customers and suppliers; I refer back to the slides from the sessions regularly and I know where to go for further information if needed.”*

Preci-Spark Ltd

## About Global Trade Department

A business management consultancy specialising in International Trade, Compliance, Sustainability Planning, Business Resilience, and Growth.

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