

Greening Global Trade

Future proofing your supply chains

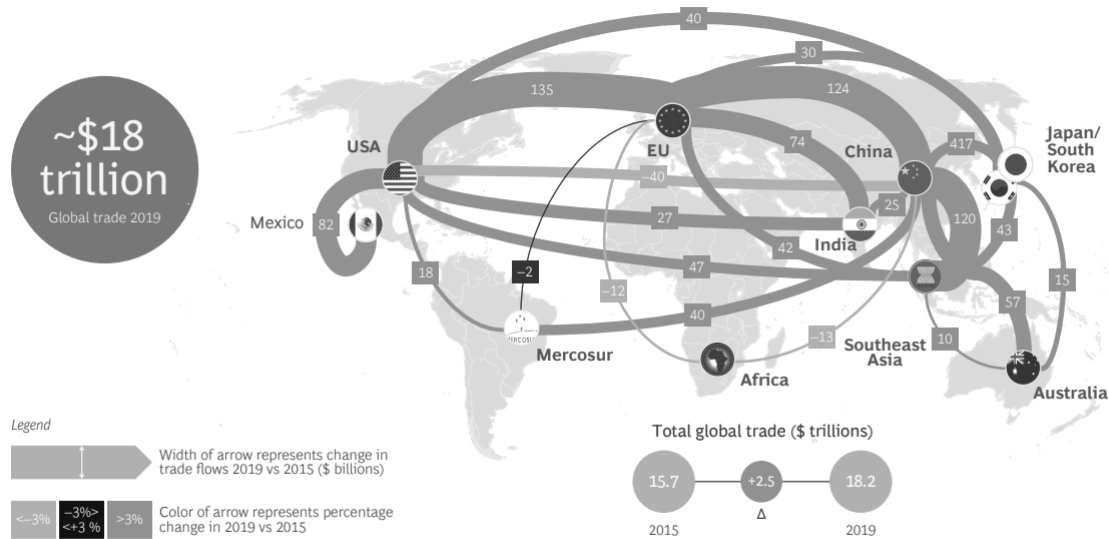


- ❑ Impacts of global trade on sustainability
- ❑ Sustainable global trade and its importance
- ❑ Sustainability framing the future of global trade
- ❑ Recognised sustainability frameworks in global trade
- ❑ Importance of stakeholder involvement
- ❑ Sustainability and finance and investment
- ❑ Compliance with current and future regulation
- ❑ Global Trade Sustainability Assessments
- ❑ ***Empowering SMEs in International Trade*** programme
- ❑ Follow on support



Impacts of global trade on sustainability

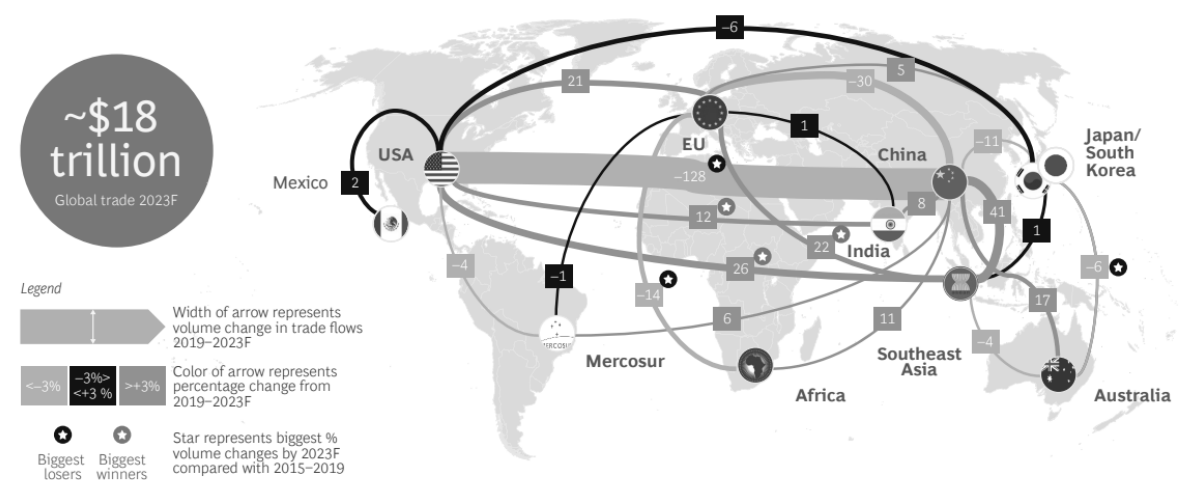
Change in volume of traded goods in major corridors from 2015 through 2019 (\$billions)



Source: UN Contrade; OECD; World Economic Forum; IHS; TradeAlert; BCG analysis.

Note: Corridors represent ~30% of global trade. Not included are: intra EU = ~20%; intra NAFTA = ~8%; China (including Hong Kong) = 4%; intra Southeast Asia = 3%; rest of world = ~35%.

Change in volume of goods traded in major corridors from 2019 through 2023 under baseline scenario (\$billions)



Source: BCG Trade Finance Model 2020; UN Contrade; OECD; World Economic Forum; IHS; TradeAlert; BCG analysis.

Note: Baseline scenario assumes a U-shaped global economic recovery by 2023. Corridors in the map above represent ~32% of global trade. Intra EU = ~20%; intra NAFTA = ~8%; China (including Hong Kong) = 4%; intra Southeast Asia = 3%; rest of world = ~32%.

Source: "Redrawing the Map of Global Trade" BCG

Sustainable global trade and its importance



How is sustainable trade measured?

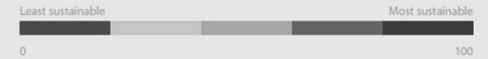
Each economy is scored across three pillars of trade sustainability, with the U.S. as an external benchmark.



Economic pillar

This pillar measures a country's ability to grow its economy through international trade.

- ▶ 15 indicators
- ▶ 6 sub-indicators



Factors that reduce sustainability

- ▶ Use of trade barriers
- ▶ Pervasive corruption

Factors that improve sustainability

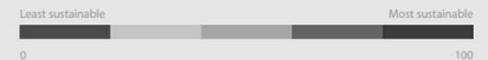
- ▶ Currency stability
- ▶ Strong regulatory system



Social pillar

This pillar measures a population's tolerance for trade, given the costs and benefits of economic growth.

- ▶ 5 indicators
- ▶ 7 sub-indicators



Factors that reduce sustainability

- ▶ High economic inequality
- ▶ Presence of child labor

Factors that improve sustainability

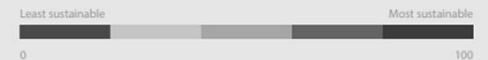
- ▶ Improving educational standards
- ▶ Gender equality



Environmental pillar

This pillar measures a country's management of trade-related environmental externalities.

- ▶ 7 indicators
- ▶ 7 sub-indicators



Factors that reduce sustainability

- ▶ High air and water pollution
- ▶ High transfer emissions

Factors that improve sustainability

- ▶ Progressive environmental standards
- ▶ Use of carbon pricing schemes

Sustainability framing the future of global trade

ESG related regulations are increasing globally



ESG regulations are growing more complex

Current regulations regarding ESG practices

Change in private company data due to upcoming ESG regulations

Diagram displays a selection of ESG related regulations and disclosures.*

Recognised sustainability frameworks in global trade



SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD



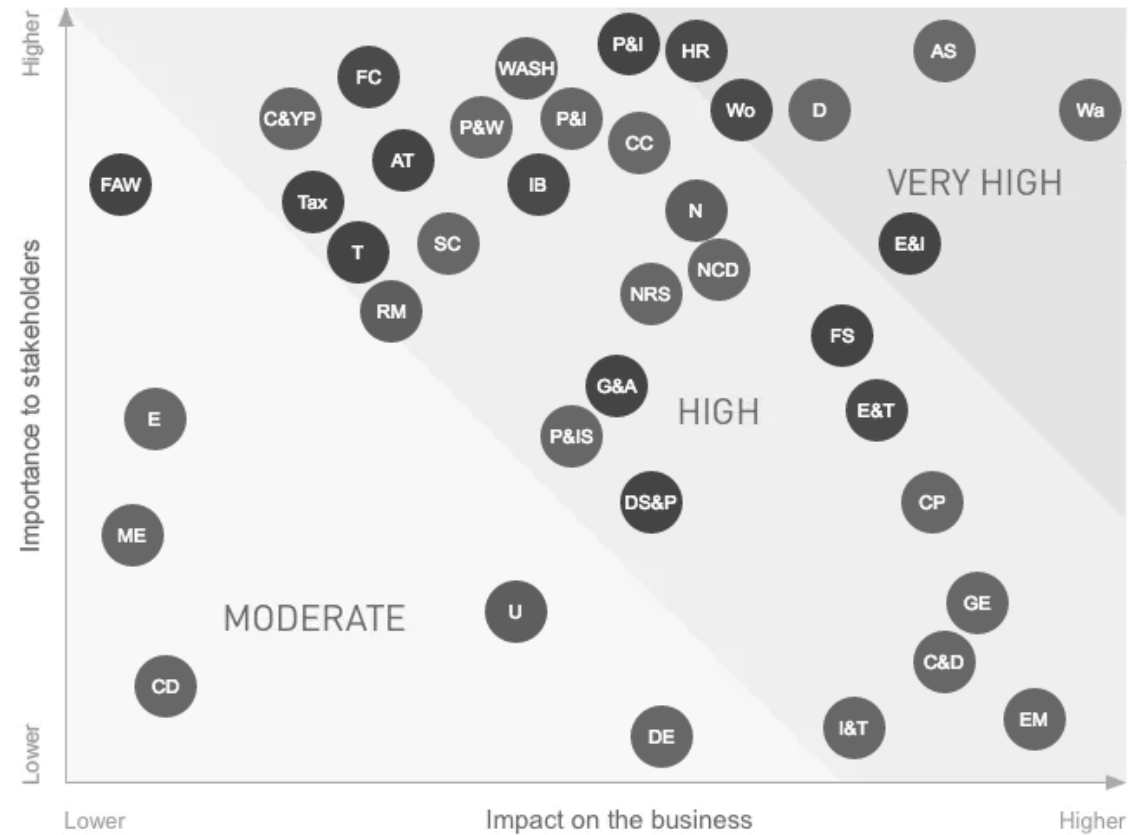
17 Goals
169 Targets
3821 Events
1344 Publications
7553 Actions



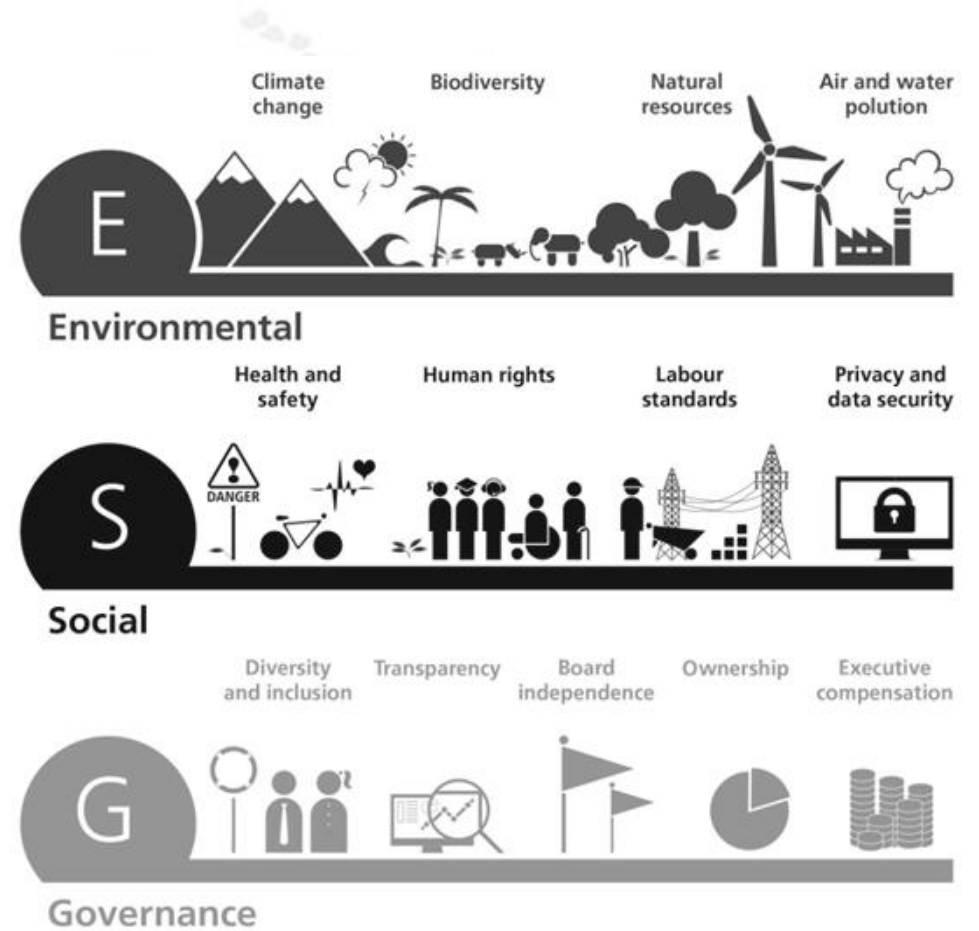
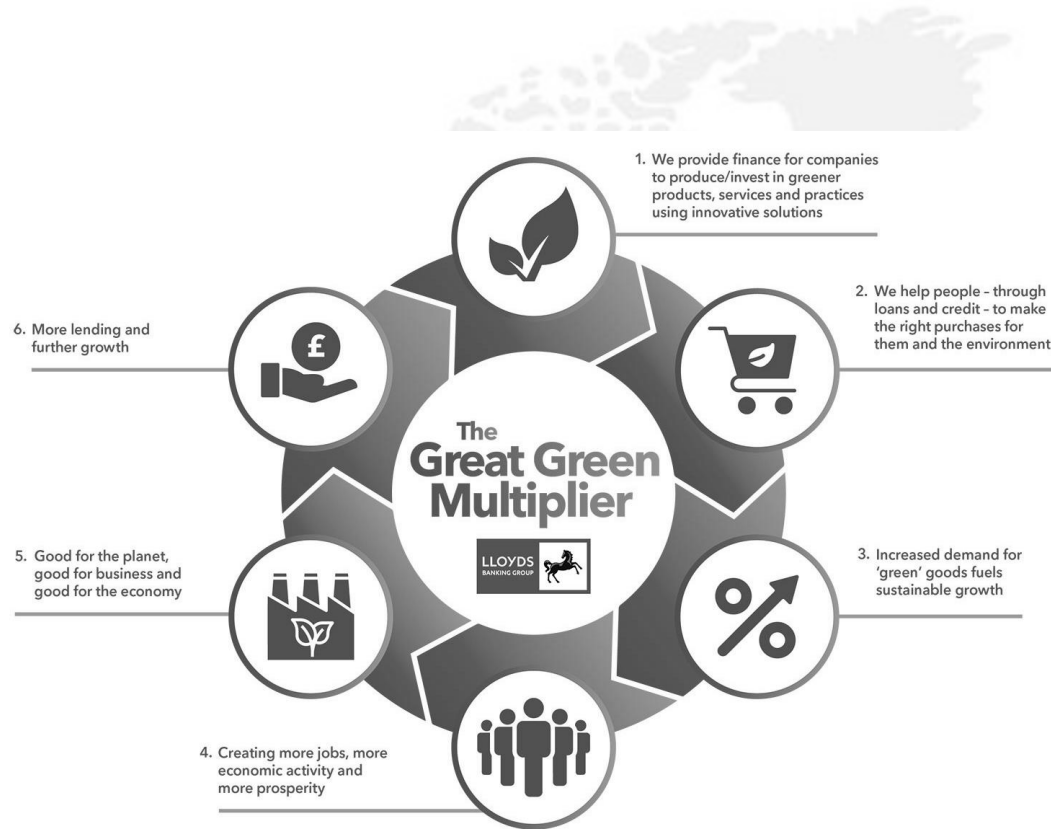
Importance of stakeholder involvement

Materiality Assessment steps:

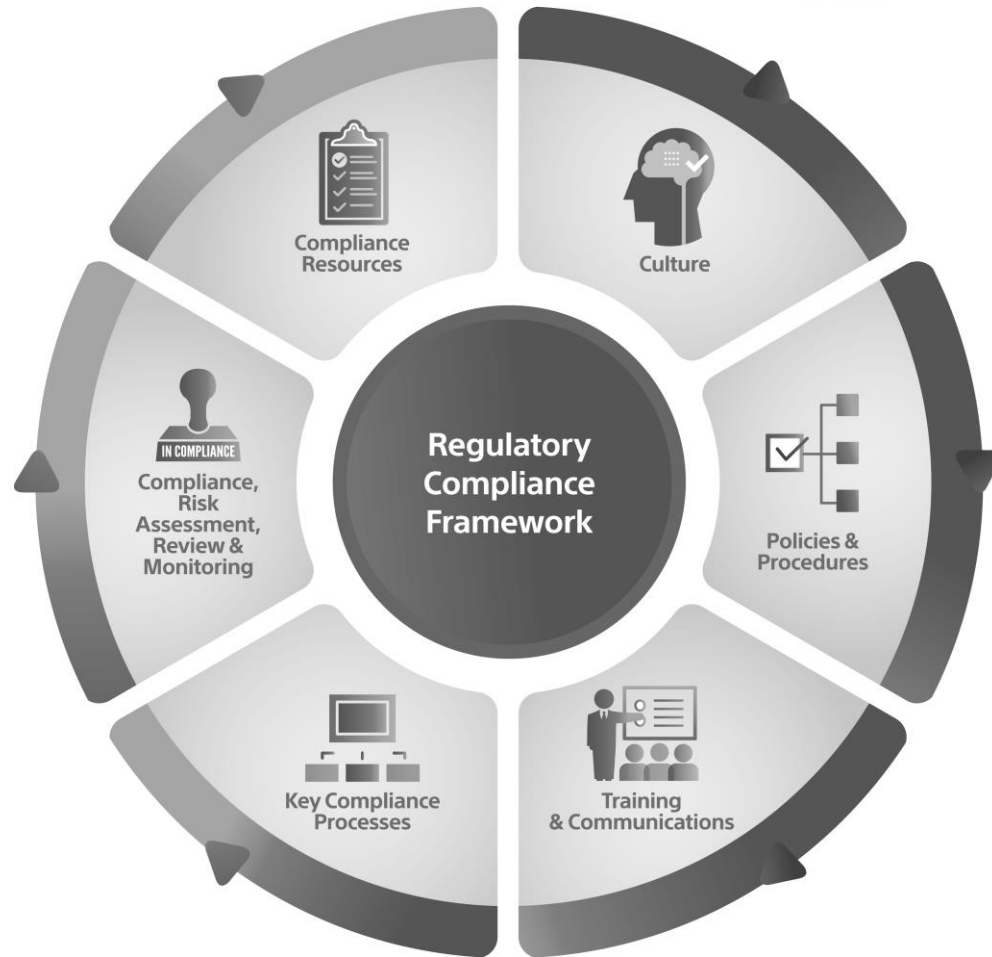
- ❑ Identify internal and external stakeholders
- ❑ Conduct initial stakeholder outreach
- ❑ Identify and prioritise what you want to measure
- ❑ Design your materiality survey
- ❑ Launch your survey and start collecting insights
- ❑ Analyse the insights
- ❑ Put insights into action



Sustainability and finance and investment



Compliance with current and future regulation



- ❑ Embed sustainability
- ❑ Keep on top of evolving policy and regulation
- ❑ Start reporting on sustainability
- ❑ Incorporate sustainability into existing trade compliance framework

Global Trade Sustainability Assessment

Using a proprietary framework, GTD's Global Trade Sustainability Assessment provides an impartial view of your company's ESG practices across your global trade operation; before putting forward recommendations for improvement in a comprehensive, written report



Impartial, outside-in,
third party
assessment



Knowledgeable,
expert team



Practical, achievable
recommendations



Future proof global
trading strategy



Bottom and top-line
revenue gains

To find out more: contact@globaltradedept.com

Empowering SMEs in International Trade

Programme of ‘hands on’ import and export support, delivered by the Global Trade Department and **fully funded** by the East Midlands Growth Hub Cluster

1:1 support	1:many support	Intensive, ‘hands on’ support	Peer Group support
<p>Clinics (2 hours)</p> <p>Deep Dive (8 hours)</p> <p>Sustainable Trade Planning (12 hours)</p> <p>Trade Compliance Review (8 hours)</p>	<p>Core webinars:</p> <ul style="list-style-type: none"> ▪ Global Trade Compliance ▪ Exporting for the Service sector ▪ Greening Global Trade ▪ Using Customs Special Procedures ▪ Understanding Logistics ▪ UK export and EU VAT (OSS) ▪ Navigating US nexus <p>Global Trade Masterclasses:</p> <ul style="list-style-type: none"> ▪ Manufacturing ▪ Textiles ▪ Digital Tech ▪ Agri-food ▪ Pharma and Healthcare 	<p>Global Trade Manager Programme (30 hours)</p> <p>Export Manager Programme (30 hours)</p>	<p>Global Trader Network for Importers (10 hours i.e. 5 x 2 hour sessions delivered fortnightly)</p> <p>Global Trader Network for Exporters (10 hours i.e. 5 x 2 hour sessions delivered fortnightly)</p>

Empowering SMEs in International Trade (cont.)

The programme has minimal eligibility criteria:

- ❑ Your company must be an SME based in Lincolnshire, Leicestershire, Nottinghamshire or Derbyshire
- ❑ For Export Manager and Global Trade Manager intensive, hands on support, your company must have turnover of >£250K and be in a position to invest in import and/or export activity

For more information or to book an initial 1:1 discussion to determine the best support option for your business:

- ❑ Email internationalisation@globaltradedept.com
- ❑ Call the Global Trade Department on +44 (0) 345 2570037
- ❑ Book via dedicated programme page at <https://www.globaltradedept.com/empowering-smes-in-international-trade>
- ❑ Visit and book via the programme's Eventbrite page - <https://www.eventbrite.co.uk/o/empowering-smes-in-international-trade-programme-34071854063>

For companies outside of the East Midlands, please do feel free to attend all webinars as advertised on both LinkedIn and Eventbrite:

- ❑ LinkedIn - <https://www.linkedin.com/company/global-trade-department>
- ❑ Eventbrite - <https://www.eventbrite.co.uk/o/empowering-smes-in-international-trade-programme-34071854063>

Take advantage of a FREE 30-minute 1:1 discussion, arranged by:

- ❑ Booking directly at <https://www.globaltradedept.com/global-trade-clinic/>
- ❑ Emailing contact@globaltradedept.com
- ❑ Calling the Global Trade Department on +44 (0) 345 2570037

Thank you for your time!

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